The first international conference «Contemporary medical centres. Investments. Equipment. Personnel»

Date: October 17, 2013
Venue: Lenexpo, Saint Petersburg (Bolshoy pr. V.O.103)

We kindly invite you to take part in the specialized conference in the framework of the St. Petersburg International Health Forum

The conference «Contemporary medical centres. Investments. Equipment. Personnel» will be the comprehensive event in the medical industry, aimed at the creation of expert discussion of the topical issues of the industry, establishment of direct dialog among representatives of authority and business, promotion of cooperation among participants from Russia and other countries.

International conference «Contemporary medical centres. Investments. Equipment. Personnel» is included in the business program of the largest event in the North-West of Russia such as the St. Petersburg International Health Forum (October 16-18, 2013).

Key partner of the conference is the specialized exhibition MEDIZ Saint Petersburg, which is organized by international exhibition company Messe Düsseldorf Moscow, LLC

I. KEY TOPICS OF THE CONFERENCE:

- Health care system of Russia: state policy and practical decisions
- Infrastructure projects in medicine
- Modernization of insurance system in Russia
- Public-private partnership (PPP) in medicine
- Investments to the development of medical industry of Russia
- Development of medical centres: international models and prospects for Russia
- Management of medical centres: experience of Russia and other countries
- Medical equipment market in Russia: state purchases, localization of production, equipment maintenance
- Medical personnel in the system of high-quality medicine

Additional information on the agenda is available by a request

II. PROCEDURE OF THE CONFERENCE -DRAFT-

October 16, 2013
- Plenary session of the St. Petersburg International Health Forum
- Visiting of the specialized exhibition MEDIZ Saint Petersburg (Messe Düsseldorf Moscow, LLC)
- B2B meetings in the format of the scheduled negotiations with participants of exhibition MEDIZ Saint Petersburg
- Visiting of the medical centres of Saint Petersburg

October 17, 2013
- The first international conference «Contemporary medical centres. Investments. Equipment. Personnel»
- Competition of innovative projects in the healthcare industry

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Additional information about exhibition MEDIZ Saint Petersburg
www.mediz-spb.ru/en

Additional information about the St. Petersburg International Health Forum
www.pmflz.lenexpo.ru

ORGANIZER
OPERATOR
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PARTNERS